3rd ICGSS
INTERNATIONAL CONFERENCE
of Graduate School on Sustainability

Contemporary Studies on Sustainable Development
September 22-23, 2018
Graduate School Building, University of Mercdeka Malang
Terusan Raya Dieng 69 Malang, East Java, Indonesia

CALL FOR PAPER

The exploration of sustainable development issues is still very open, especially at the regional level. These issues inspired Unmer Graduate Program in a sustainable manner to develop research and teaching. The conference is based on the belief that there are a large number of contemporary studies that are interdisciplinary and in the form of regional case studies in different countries. We need a range of inputs that will be the foundation for the specific study of environmental engineering, sustainable cities, and natural resource management.

The special themes we prepare are based on several issues in economics, and the field of architecture in order to explore the possibilities of interdisciplinary characters. Authors are invited to submit their papers with the following subthemes (but not limited to):

- **Subthemes of Natural Sciences**
  - Architecture for Sustainable Cities and Communities.
  - Architecture for Resilient Infrastructure and Sustainable Industrialization.
  - Architecture for Affordable and Clean Energy
  - Environmental Engineering for Clean Water and Sanitation.

- **Subthemes of Economic**
  - Decent Work and Economic Growth for Economic Sustainability at Global Competition from Development of Tourism, Entrepreneurship, Small and Medium Enterprises
  - Industry Innovation and Infrastructure Supported by Development of Accounting, Banking, Capital Market, Tourism Production and Consumption, Business Management, Marketing, HRM, Institutions
  - Innovation for Decent Work; SMEs-Creative Industry, Entrepreneurship, Sustainability in Accounting,
  - Corporate Governance & Corporate Social Responsibility.

KEYNOTE SPEAKERS

- Professor Arief (credit: NCEA), The Bisri Koesasih University, Technology, Malaysia
- Professor Idris Tamgau Tanjung Samudra University, Australia
- Professor Mustofa Fajri, Sebelas Maret University, Indonesia
- Professor Norhaishim, Universiti of Malaya, Indonesia
- Professor Imran Noor, The Indonesian Institute of Accounting, Accounting, Malaysia (IA-Malaysia)

INVITED SPEAKERS

IMPORTANT DATES

- Deadline for Full Paper Submission: September 2nd, 2018
- Notification of Paper Acceptance: September 10th, 2018
- Deadline for Registration: September 17th, 2018

CONFERENCE FEE

- Presenter: USD 300.00
- International Presenter: USD 100
- Participant: Indonesian Participant: IDR 200.00
- International Participant: USD 15
BUSINESS INCUBATOR IN HIGHER EDUCATION FOR STUDENTS
BUSINESS OWNER

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ABSTRACT
Entrepreneurship Development Program in Higher Education is conducted in the form
of Student Business Incubator which is a program with mission to produce independe
ent entrepreneur based on science and technology, through an integrated program involving
lecturers managing Incubators, Resources, Companies and Institutional entrepreneurship
campus. Student Business Incubator Activities include: development of entrepreneurial spir
management training and business skills for tenants, business consulting, review
established companies and facilitating tenants in entrepreneurship to produce ne
entrepreneurs. Tenant establishes and enhances the skills to support the management ar
marketing of products in laboratories at the universities that have been prepared. To expa
the insight and marketing network. The purpose of this study is to evaluate the activities
Entrepreneurial Development Program in the form of Business Incubator at the University
Merdeka Malang which aims to foster students to pioneer and establish businesses that cov
the business: culinary, crafts, services, and information technology. The research con
ducted by qualitative descriptive method. The sample of the research is the students who
attended the Entrepreneurial Development Program at University of Merdeka Malang, who
are 20 students each in 2016 and 2017. The primary data were obtained from the interviews
the 47 tenant incubator and activity documentation. University of Merdeka Malang Busine
Incubator.

Keywords: incubator, entrepreneur, student, tenant.

1. INTRODUCTION
According to data from the Central Bureau of Statistics, the latest record in
2017 shows that unemployed undergraduates reached 606,939 people, while the
developing industrial sector at this time has not been able to absorb young
workers with higher education. The absence of higher education graduates is
partly due to low competency of graduates or not in accordance with work
needs. Therefore, these young workers must be able to create their own jobs, by
increasing the creativity and ability of entrepreneurs. The Student Business
Incubator is based on the Decree of the State Minister of Cooperatives and Small
and Medium Enterprises of the Republic of Indonesia number 8/2012/kep /